

NOVELTY CUTLERY COMPANY

Cable Address
"NOVCO" Canton, Ohio
Iron Age Code on page 8

Canton, Ohio, U. S. A.
Manufacturers of Cutlery

Other Codes Used
ABC 5th Edition
Bentley's Lieber's

POCKET KNIVES AND STRAIGHT BLADE RAZORS

History and Scope of Business

The "Novelty" knife was invented in 1879 and the Novelty Cutlery Company was formed to manufacture it. The name "Novelty" was adopted on account of the novel feature of showing a photograph, address or drawing mounted under a transparent celluloid handle.

The Company also makes a full line of standard knives with handles of all ordinary materials, and other cutlery products.

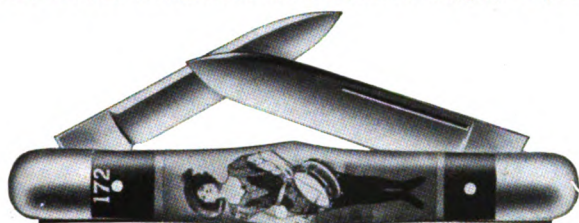
Quality and Warranty

Only the most skilled workmen—those who are experts in the selection of proper material and who are thoroughly familiar with every phase of cutlery making—are selected to manufacture "Novelty" products.

The knives are warranted against defective temper and flaws in the steel. Replacements will be made on this basis. Repairs will be made at nominal cost for knives that have been worn by great use or damaged by abuse.

Blades

The service obtained from a knife is largely dependent



A

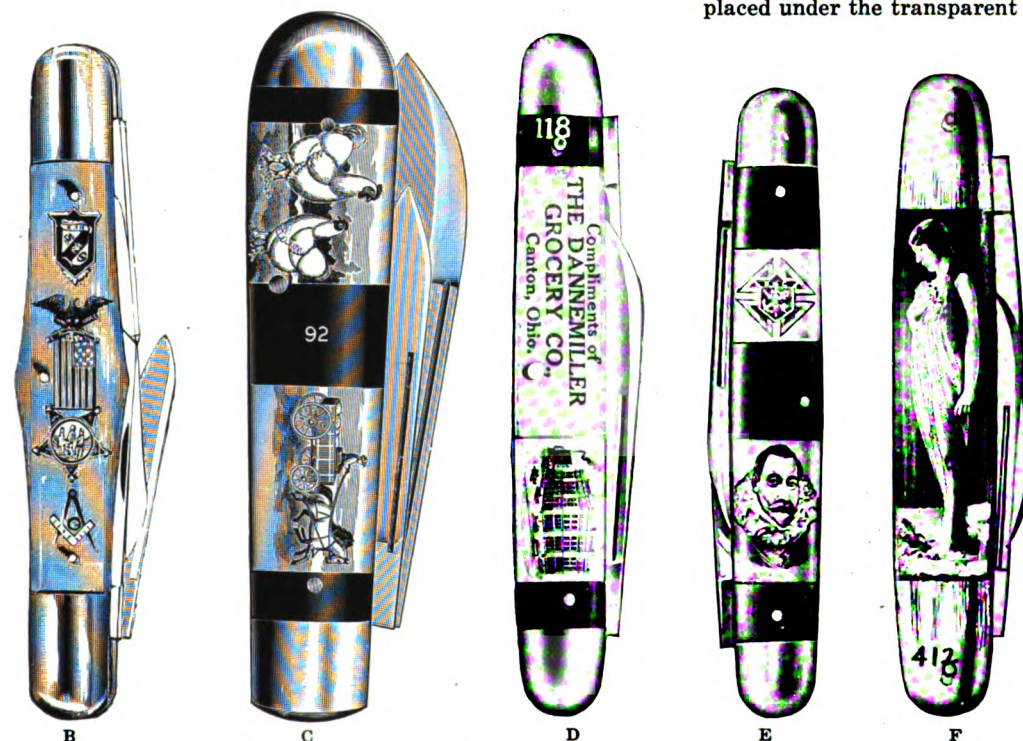


Fig. 1. Six Popular Types of "Novelty" Knives

Name	No.	Length in.	Blades cm.	Code Word	Name	No.	Length in.	Blades cm.	Code Word
A "Baby Novelty"	172	3	7½	2 ADDAG	C "Mountaineer"	92	3¾	9½	2 ADCAP
"Baby Novelty"	173	3	7½	3 ADDAK	D "Senator"	118	3½	9	2 ADCIL
"Baby Novelty"	174	3	7½	4 ADDAL	"Senator"	120	3½	9	3 ADCIP
B "Novelty"	9	3½	9	2 ADBAR	"Senator"	122	3½	9	4 ADCIS
"Novelty"	11	3½	9	3 ADBAT	E "Senator"	318	3¾	8½	2 ADFUS
"Novelty"	52	3½	9	4 ADBOS	F* "Senator"	412	3¾	8½	2 ADGYL

*Iron lining; no bolsters; celluloid full length of knife.

upon the quality of the blades used. "Novelty" blades are made of the finest quality razor steel, carefully tempered.

Individual testing is used; one blade is not assumed to answer for a lot. Each blade is tested by filing; any blade that does not have the proper degree of hardness is discarded.

The Company can grind blades of any shape and for every purpose on special orders.

Ordering

Specify style of knife desired, number of blades wanted, style of blades wanted (if different from those shown in illustration), and, for "Novelty" knives, design for each side of handle.

Shipments

The quickest and cheapest way of forwarding our knives is through parcel post. Punch boards must be shipped by express or freight.

"Novelty" Knife Handles

"Novelty" knife handles prove practically indestructible under tests that will ruin every other part of the knife. The celluloid used is clear as crystal, transparent as glass, tough as horn and almost immune to stains. Any printed matter placed under the handle is protected by the celluloid covering, which also adds a brilliancy that cannot be reproduced in the illustrations shown on these pages.

Beneath the handle on one side can be affixed name, address, compliments or any lettering; on the reverse side can be placed designs or photographs. Photographs or printed matter can be placed on both sides if desired.

Designs

There is no limit, except size, to the designs that can be placed under the transparent handle.

Printed matter, such as name and address, date and occasion of presentation, advertising text, etc., will be furnished. Text desired should be written clearly, or preferably printed.

A photograph of proper size will be made from any photograph or drawing supplied. The quality of the miniature depends upon the original, so that the very best copy, regardless of size, should be forwarded. It will be returned in as good condition as received by this Company.

Special designs and color effect can be furnished at prices depending upon the amount of labor involved for artist, engraver and printer. The charges for this work are made at cost. Printed matter, black ink on white paper included in regular price.

Straight Blade Razors

This Company has had over twenty-five years' experience in the manufacture of high-grade razors for persons who shave themselves. Blades are made from a superior razor steel, carefully forged and tempered; a six-months' warranty goes with each. Code word: RALAT.

Punch Boards (Fig. 2)

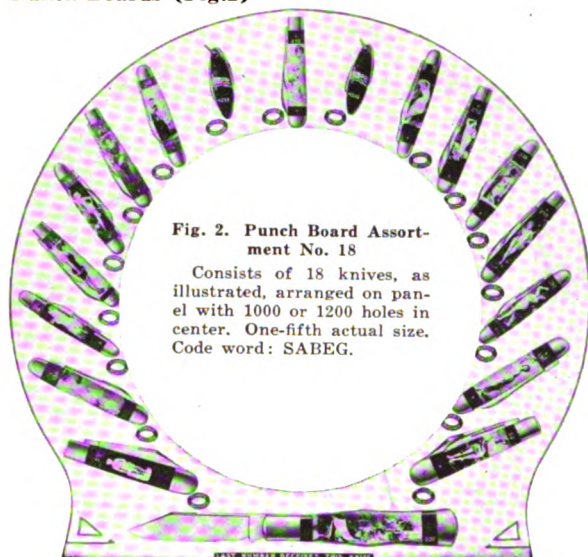


Fig. 2. Punch Board Assortment No. 18

Consists of 18 knives, as illustrated, arranged on panel with 1000 or 1200 holes in center. One-fifth actual size. Code word: SABEG.

The latest method of promoting sales. These boards are displayed on counters. The customer pays five or ten cents, which entitles him to punch out one hole. The holes contain strips of paper numbered from one up. Under each knife the merchant inserts a winning number. Should the customer punch out a hole with a number corresponding to that assigned to a knife, he wins the knife. To assure the punching of the entire board, we give as a premium, a large hunting knife to the person punching the last number.

We can supply a great number of assortments of every price range, each of which allows a large margin of profit to both wholesaler and retailer. A large variety of art photographs are used on all punch boards.

Circulars and catalogue showing full size illustrations of best assortments gladly sent on request.

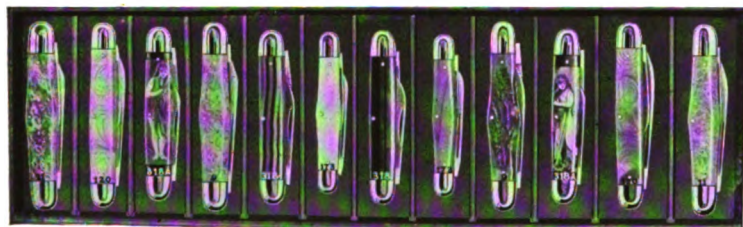


Fig. 3. No. 720 Assortment

Consists of popular pattern pen knives; six two-bladed and six three-bladed; assorted handles, including patent stag and fancy celluloid; brass linings and silver bolsters; blades glazed and colored; average length, 3½ in. (9 cm.). All contained in box same as assortment No. 715. This illustration is about one-fourth actual size. Code word: SAPOL.

Handles in Assortments (Figs. 3, 4, 5 and 6)

Handles are supplied assorted—buffalo horn, stag, white ivory, dark or light pearl, selected fancy patterns, etc.—unless otherwise specified.

Art photographs are used on the sales board.

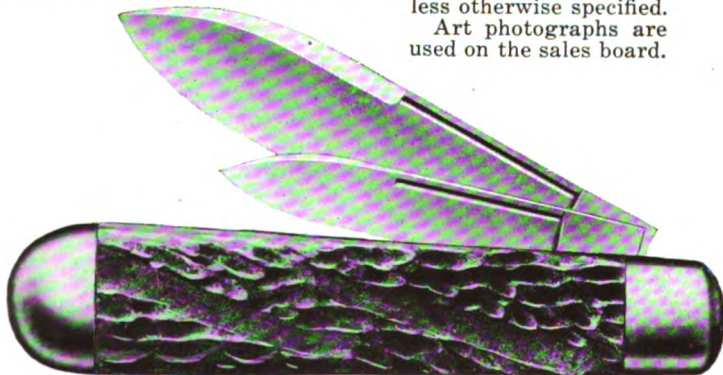


Fig. 4. No. 92, Regular Pattern

Length, 3¾ in. (9½ cm.); two blades. Code word: RECAP.



Fig. 5. No. 715 Assortment

Consists of twelve substantial, two-bladed jack knives; blades glazed and colored; handles assorted, including patent stag and fancy celluloid; brass linings; nickel silver bolsters; average length, 3¾ in. (9½ cm.). All contained in an attractive, lined, durably made display box, as shown above (about one-fourth actual size). Code word: SAPOC.

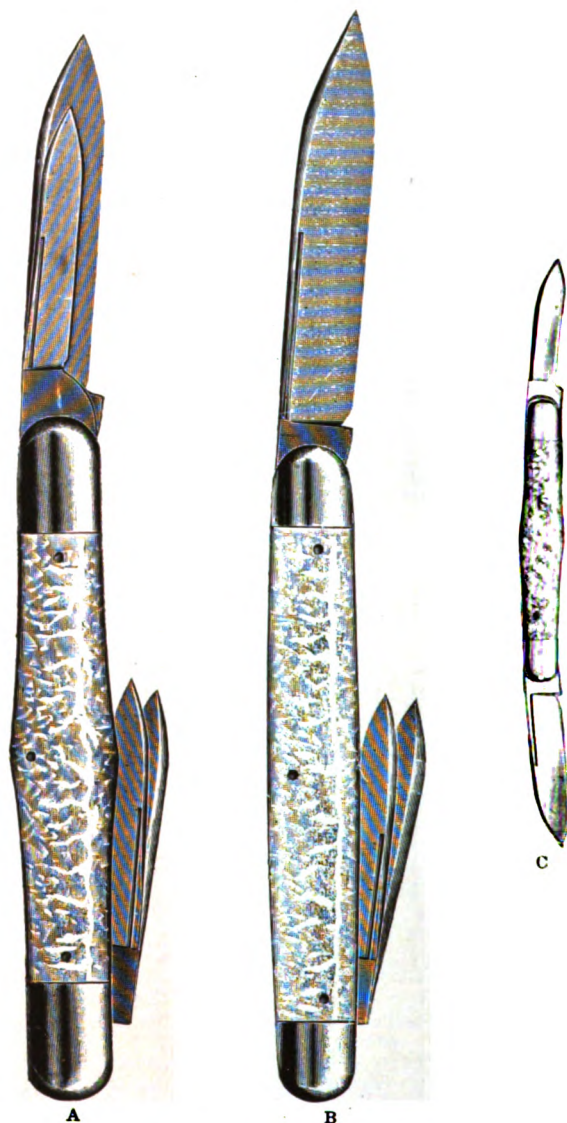


Fig. 6. Regular Pattern Knives

No.	Length		Blades	Code Word
	in.	cm.		
A 9	3½	9	2	REBAR
11	3½	9	3	REBAT
52	3½	9	4	REBOS
B 118	3½	9	2	RECIL
120	3½	9	3	RECIP
122	3½	9	4	RECIS
318*	3¼	8½	2	REFUS
412*	3¼	8½	2	REGYL
C 172	3	7½	2	REDAG
173	3	7½	3	REDAK
174	3	7½	4	REDAL

*Not illustrated; similar to No. 118. No. 412 has iron lining; no bolsters; celluloid full length of knife.

CORTAPLUMAS Y NAVAJAS

Historia de la Compañía

Los cortaplumas "Novelty" se fabrican desde el año 1879. Estos cortaplumas se distinguen de los otros del mercado en que la cachas está adornada con fotografías o anuncios de reclame montados en celuloide transparente.

Además de esta especialidad, la compañía fabrica un surtido completo de cuchillería con cachas en todos los materiales, madera, cuerno, latón, etc.

Calidad y Garantía

Los cortaplumas "Novelty" se garantizan contra imperfecciones de temple u obra de mano. Los cortaplumas que hayan sufrido averías debido al abuso o al tiempo, serán compuestos por la compañía a precio de costo para el cliente.

Cuchillas

Las cuchillas de los cortaplumas "Novelty" se hacen del mejor acero para navajas. Cada cuchilla se prueba individualmente.

La compañía puede esmerilar cuchillas de cualquier forma y para cualquier objeto.

Pedidos

Al colocar un pedido, especifíquese el número de cuchillas, y suminístrese el diseño para cada lado de la cachas si es que se desea un cortaplumas "Novelty." Si el pedido ha de ser por cortaplumas de diseño corriente, basta especificar el material que se desea para la cachas.

Cachas "Novelty"

Estas cachas son de celuloide y pueden ilustrarse con cualquier diseño. Cualquier fotografía que remita el cliente será copiada en la celuloide. Mientras mejor sea el original mejor saldrá la reproducción y por esto recomendamos se nos remita la mejor copia que sea posible obtener. Esta copia puede hacerse en uno o varios colores.

Navajas de Afeitar

Esta casa ha estado fabricando navajas de afeitar por los últimos veinticinco años. La hoja de estas navajas se hace del mejor acero obtenible, forjado y templado por hombres que conocen su profesión.

Tablero para la Venta por Lotería

En la fig. 2 del texto inglés se muestra un tablero para vender cortaplumas por lotería. El tablero está provisto de 18 cortaplumas y de 1000 o 1200 agujeros en el centro. Estos agujeros contienen una cinta de papel con números desde 1 para arriba. Debajo de cada cortapluma se coloca un número favorito y si el cliente toma un número que coincida con el que está debajo del cortaplumas, tiene derecho a llevarse el objeto así ganado.

Cortaplumas con Cachas Surtidas

Las figs. 3, 4, 5 y 6 del texto inglés muestran cortaplumas con cachas de cuerno de búfalo, ciervo, marfil blanco, madreperla negra o blanca y otros materiales seleccionados.

El surtido de cortaplumas que se muestra en la fig. 3 del texto inglés consiste de diseños muy populares y está compuesto de seis cortaplumas de dos cuchillas y de seis cortaplumas de tres cuchillas. Las cachas son de celuloide o de cuerno de ciervo; guarniciones de plata alemana. Largo, 3½ pulgs. (9 cm.). Palabra de clave, "SAPOL."

El cortaplumas de la fig. 4 tiene un largo de 3¾ pulgs. (9½ cm.); dos cuchillas. Palabra de clave, "RECAP."

El surtido de cortaplumas que se muestra en la fig. 5 está compuesto de doce cortaplumas surtidas de dos cuchillas. Cachas de celuloide o de cuerno de ciervo. Guarniciones de plata alemana. Largo, 3¾ pulgs. (9½ cm.). El surtido se coloca en una caja atractiva y durable. Palabra de clave, "SAPOC."

Los cortaplumas de la Fig. 6 son de diseño corriente.

CUTELARIA

Canivetes e Navalhas

Os canivetes "Novelty" appareceram em 1879 e a Novelty Cutlery Co. foi organizada neste mesmo anno para fabrical-os. O nome "Novelty" (novidade) foi escolhido para differencial-os dos outros canivetes, então existentes, devido ao feito de seus cabos. Os cabos dos canivetes "Novelty" teem uma capa de celuloide transparente, deixando-se ver qualquer photographia, nome, endereços, etc. que se desejar imprimir no corpo dos cabos. Tambem fabricamos canivetes com cabos communs de outros materiaes.

A celuloide que cobre os cabos dos canivetes "Novelty" é indestructivel. Muito clara, igual ao crystal, transparente como vidro e difficil de se manchar. Sob esta capa de celuloide, pode-se mostrar qualquer vista que se desejar annunciar, sendo este um optimo meio de propaganda moderna.

Os nomes ou photographias que se desejar collocar nestes canivetes deverão ser muito claros e nitidos. As photographias serão devolvidas no mesmo estado de perfeição em que foram recebidas. A boa qualidade do trabalho depende exclusivamente da qualidade da photographia enviada e por isso rogamos a fineza de enviarem-nos a melhor photographia que disporem, independentemente do seu tamanho.

Os preços destes canivetes, inclue geralmente o custo de uma vista photographica de um lado do cabo e nome ou reclamo da firma do outro lado. Cobraremos um pouquinho mais para inserir mais de uma photographia.

Navalhas

A Novelty Cutlery Co., fabrica uma grande quantidade de navalhas, contando com vinte e cinco annos de experiencia neste ramo fabril. As laminas de suas navalhas são feitas da melhor qualidade de aço, especial para este fim, muito bem temperadas e forjadas. Damas uma garantia de seis mezes como cada navalha que vendemos.

Pedidos e Embarques

Rogamos a fineza aos nosso freguezes, de nos seus pedidos, especificarem o estylo do canivete que desejam (si fõrem differentes dos que illustramos no texto inglez), o desenho, photographia, etc. que deverão ser postos nos cabos dos canivetes "Novelty."

Os nossos artigos serão despachados pelas vias mais rapidas e pelo correio. Os quadros de reclamos serão enviados como carga.

Quadros de Reclamos, Fig. 2

Fornecemos um quadro para reclamo que se colloca sobre o balcão, permitindo ao comprador o direito de abrir um furo correspondente a um algarismo impresso numa fita de papel. Sob cada canivete o vendedor collocará um numero correspondente com o da fita de papel, de maneira que, se o freguez coincidir em furar este numero, ganhará um canivete. Para garantir que todos os furos sejam abertos, damos de presente um grande e bello canivete para ser offerecido gratis a pessoa que furar o ultimo numero.

Possuimos um grande e variado sortimento de canivetes de preços differentes, podendo portanto proporcionar uma grande margem para lucros aos vendedores em grosso ou a retalho.

A Fig. 1., illustra seis typos muito populares de nossos canivetes. Abaixo desta illustração, damos os dados necessarios para pedil-os. Cada canivete está designado por uma letra e em seguida a esta letra na tabella encontrar-se-ão os demais pormenores sobre os canivetes, como sejam: nome commercial, numero, comprimento das laminas em polegadas e millimetros e a palavra do codigo.

As Fig. 3 e 5, mostram dois sortimentos especiaes, compostos de differentes typos e tamanhos de canivetes. A media dos tamanhos dos canivetes representados nestes sortimentos, regula de 9 a 9½ cm., respectivamente. A caixa que contem estes canivetes é de muito bella apparencia e resistente.

Catalogos

Enviaremos com muito prazer os nossos catalogos e circulares illustrando os tamanhos naturaes de nossos differentes estylos de canivetes.

As figuras no texto inglez, illustram differentes jogos e assortimentos de nossos canivetes.

COUTELLERIE

Couteaux de Poche; Rasoirs Ordinaires.

Historique et Production

Le couteau "Novelty" fut breveté en 1879 et la Novelty Cutlery Company fut fondée pour le fabriquer. Le nom "Novelty" fut adopté en raison de la nouvelle application de montrer une photographie, une adresse, un dessin encadré sous un manche en celluloid transparent. La Compagnie fabrique aussi toute une série à manches ordinaires et d'autres articles de coutellerie.

Qualité et Garantie

La fabrication des produits Novelty est faite exclusivement et entièrement par des ouvriers experts non seulement dans le choix des matériaux, mais compétents dans tous les détails. Les couteaux sont garantis contre tous défauts de matière et de trempe et remplacés en cas de défauts de ce genre. Les couteaux usagés sont réparés à prix coutant.

Lames

Les services que rendent un couteau dépendent surtout de la qualité des lames. Les lames "Novelty" sont faites avec la meilleure qualité d'acier à rasoir et trempées avec le plus grand soin.

Chaque lame est essayée individuellement à la lime et toute lame ne répondant pas aux conditions voulues est rejetée.

Commandes

Spécifier le genre de couteau désiré, le nom et la forme des lames, la description des deux faces du manche pour les couteaux Novelty.

Expéditions

Le moyen le plus rapide et le moins couteux pour expédier des couteaux est l'envoi par colis postal, les cartons loteries doivent être expédiés comme marchandises par chemin de fer.

Manches de Couteaux "Novelty"

Les manches des couteaux "Novelty" sont pratiquement inusables en comparaison des autres parties. Le celluloid employé est clair comme du cristal, transparent et très résistant. Les imprimés placés en dessous sont bien protégés et ressortent brillants. Les deux côtés peuvent être garnis à volonté de monogrammes, adresses compliments, gravures, etc.

Modèles

Le nombre des modèles n'est limité que par les dimensions, la Compagnie peut fournir les impressions et les gravures ou faire les reproductions des modèles fournis par le client.

Rasoirs Ordinaires

La Compagnie fabrique des rasoirs de toute première qualité pour les personnes qui se rasent elles-mêmes. Les lames sont faites avec de l'acier à rasoir de tout premier choix, forgé et trempé avec le plus grand soin et tous les rasoirs sont garantis six mois.

Cartes Loterie (Fig. 2)

La figure 2 représente au cinquième une carte loterie comportant 18 couteaux, la partie centrale a 1000 ou 1200 trous contenant chacun un numéro. Le marchand ayant inscrit des numéros gagnants sous chaque couteau, le client paie une somme minime pour pousser le numéro d'un trou quelconque avec la chance de sortir un numéro gagnant. En général, le grand couteau de chasse est donné comme prime au dernier gagnant du carton.

C'est un excellent moyen de pousser la vente avec un bon bénéfice.

Assortiments

La Compagnie fournit des boîtes de couteaux à manches assortis, comme représenté figs. 3 et 5, qui sont au ¼ de grandeur naturelle.